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## Redesign of the HR Home Page



### Did You Know?

For the year 2012, per the entire UMass Medical website, where did the Human Resources (HR) Home Page rank for "most visits to a web page" with almost 150,000 visitors to the page?

**Answer:** The HR Home Page was the **4th most visited page** out of the entire UMass Medical website.

### Opportunity Knocks

We recently redesigned the HR Home Page to enhance the visitor experience on our HR website. We want our visitors to continue to value our website as a resource and be repeat visitors. Therefore, we redesigned the HR Home Page to increase usability. Below are some highlights to the redesign:

- Added a Spotlight Venue where we could spotlight new program launches, promotional/awareness announcements and other special events.
- Created target audience profiles that provide a single click access to grouped content and information that is pertinent to the individual. Targeted communications are highly effective.
- Applied website metrics to enhance user functionality by carving out and visually listing the 3 most visited HR sections on the Home Page. If many of our visitors are going to a specific section, then it should be as easy as possible to access those sections.

Take a closer look at the redesigned page by [clicking here](#) for direct access to the new page!

## iCIMS Enhancement Update - May 2013



The following is an iCIMS enhancement update for the "Location" field that is used when creating a new job requisition. For more details regarding the update, please see the "iCIMS Link for More Details" section at the end of this page.

**New Feature:** All Commonwealth Medicine locations now have a "CWM" suffix as part of the location when you are creating a new job requisition in iCIMS.

**Overview:** iCIMS features a Location field which defines a position's location when creating a new job requisition. The Location field also supports our iCIMS reporting functionality. To improve the accuracy of location information for posted positions, all Commonwealth Medicine locations now have a "CWM" suffix.

### Application of New Feature:

- a) **CWM Hiring Manager (or delegate):** When creating a new job requisition, you should select a location with the "CWM" suffix when you post the job. You search for CWM locations by entering "CWM" in the Location field and this will retrieve all the CWM locations for you to select from.
- b) **Non CWM Hiring Manager (or delegate):** When creating a new job requisition, you should **not** select a location with the "CWM" suffix when you are indicating a location for the new job requisition. You should continue to search by location name. Incorrect location information can result in positions being posted to the wrong webpage or website.

**Benefit:** The added "CWM" suffix to the location field identifies location information more accurately for posted positions. Also, the iCIMS data supports the iCIMS reporting functionality and the more precise data provides enhanced reporting.

### iCIMS Link for More Details

- Please click the [iCIMS Hiring Manager User Guide](#) for more details to "Creating a New Job Requisition in iCIMS" (page 11).

## Simplified Requisition Processing for 2013 Summer Interns *Coming Soon*



As summer interns are exempt from the hiring freeze, a Taskforce was formed to support the University's efforts to provide valuable learning and work experiences to the next generation of researchers and professionals of the commonwealth.

Included in the Taskforce's efforts were the review, update and simplification of UMMS's intake processes for student interns. These new processes along with the launch timing will be communicated May 15<sup>th</sup>!

**Stay tuned for more details coming soon!**

Questions should be directed to:

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## Worcester Tennis Club Offering Discounts to UMMS! *New*



**About WTC:** The Worcester Tennis Club (WTC) is the oldest standing tennis club in the world and it is located near downtown Worcester off Highland Street. Founded in 1907, the club offers a mix of classic tennis with modern programming. Members enjoy play on 7 superb red clay courts, air-conditioned locker rooms and a beautiful clubhouse deck.

The WTC offers instructional programs and play opportunities for all ages and levels, social events and tournaments for adults and juniors.

**Discount Offer:** WTC is offering 2013 introductory discount offer for current UMass Medical School (UMMS) employees & their families. Below are the discounts:

- **Individual:** \$0 initiation fee and \$100 off regular individual dues of \$425
- **Family:** \$0 initiation fee and \$150 off regular family dues of \$650
- **Intermediate:** (19-25 years old): \$0 initiation fee and \$75 off regular intermediate dues of \$200
- **Junior** (18 and under): \$0 initiation fee and \$50 off regular junior dues of \$150

There are no incremental court fees once annual dues are paid, so all WTC Members are able to enjoy unlimited tennis from April to October each season.

**Tennis Director/GM:** Robert Greene, USPTA Certified Tennis Professional, is General Manager of the Club. Bob has served tennis as Chairman of the United States Olympic Tennis Team and was formerly ranked as high as number three in USPTA national men's doubles.

**Contact Information:** Additional information on the WTC, visit [www.worcestertennisclub.com](http://www.worcestertennisclub.com)  
To apply for membership using this Corporate Discount Package, prospective members should contact Bob Greene at the WTC at 508-752-9819 or [worcestertennisclub@verizon.net](mailto:worcestertennisclub@verizon.net)

## New Workshops and Classes Offered for May and June



The Learning & Development Team is focused on meeting the challenges of our changing landscape and ensuring that our efforts help employees achieve success in the workplace.

We encourage you to review the course offerings and identify courses that will help you develop professionally. Please click on the following link to review and access upcoming course offerings for May and June from the Learning & Development Team.

[Click here to review and access the upcoming course offerings](#)



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