

1) Marketing Piece (3 essential statements):

a. Statement on Faculty Disclosure, exactly as follows:

Statement on Faculty Disclosure: It is the policy of the University of Massachusetts Medical School to ensure fair balance, independence, objectivity and scientific rigor in all activities. All faculty participating in CME activities sponsored by the University of Massachusetts Medical School are required to present evidence-based data, identify and reference off-label product use and disclose all relevant financial relationships with those supporting the activity or others whose products or services are discussed. Faculty disclosure will be provided in the activity materials.

b. Designation Statement, exactly as follows:

This activity has been planned and implemented in accordance with the Essentials Areas and policies of the Accreditation Council for Continuing Medical Education through the University of Massachusetts Medical School (UMMS). The University of Massachusetts Medical School is accredited by the ACCME to provide continuing medical education for physicians.

The UMMS designates this continuing medical education activity for a maximum of [insert number of approved hours] *AMA PRA Category 1 credit(s)*™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

NOTE: The phrase *AMA PRA Category 1 Credit(s)*™ must be written in *italics* and contain the trademark™ symbol.

c. Objectives specific to physician learning, usually--but not necessarily--preceded by:

At the conclusion of the program, the participant should be able to:

2) Provider Requirements for Activity Announcements

a. Activity Announcements - Activity announcements describe all materials (such as brochures), in both print and electronic formats, that are designed to build awareness of the activity among the target physician audience. These should feature an activity's educational content, with advertising for unrelated amenities playing a secondary role. **Any announcement, if it references the maximum number of credits for which UMMS OCE has designated the activity, must clearly include the complete Designation Statement.**

b. "Save the Date" Announcements - A "save the date" announcement (such as a card mailer with limited space) may indicate that AMA PRA Category 1 Credit will be provided without stating an exact amount, but only if the UMMS OCE has already certified the activity for AMA PRA Category 1 Credit. This announcement may read, "This activity has been approved for AMA PRA Category 1 Credit."

Important!:

Providers may never publish or announce that "AMA PRA credit has been applied for."

Please contact the Office of Continuing Medical Education at 508-856-3041 or Continuing.Education@UMassMed.Edu with any questions.