

Global Health & Innovation Conference



UNITE FOR SIGHT

Dear All,

We hope to see you at the upcoming 14th annual [Global Health & Innovation Conference at Yale](#) on April 22-23, 2017, which is the world's largest and leading global health conference as well as the largest social entrepreneurship conference. Don't miss this year's must-attend global health event, and [see the complete conference schedule](#). [Register by Friday, March 10 for a 20% reduced rate](#).

Global Health & Innovation Conference
Presented by Unite For Sight, 14th Annual Conference
Yale University, New Haven, Connecticut, USA
Saturday, April 22 - Sunday, April 23, 2017
<http://www.uniteforsight.org/conference>

The Global Health & Innovation Conference is the world's largest global health conference and social entrepreneurship conference. This must-attend, thought-leading conference annually convenes 2,200 leaders, changemakers, students, and professionals from all fields of global health, international development, and social entrepreneurship. [Register by Friday, March 10 for a 20% reduced rate](#).

The conference's 300 confirmed speakers include:

Keynote Addresses

- **"Redefining Global Health for 2017 and On: Partnership, Diplomacy and Sustainability,"** Vanessa Kerry, Founder and CEO, Seed Global Health; Associate Director of Partnerships and Global Initiatives, Mass General Global Health; Assistant Professor, Harvard Medical School
- **"Risking Integrity and Embracing Failure in Global Development,"** Jordan Levy, Chief External Relations Officer, Ubuntu Education Fund
- **"Universal Health Coverage in the U.S.,"** Jeffrey Sachs, PhD, Director of Earth Institute, Columbia University; Quetelet Professor of Sustainable Development, Professor of Health Policy and Management, Columbia University; Special Advisor to Secretary-General of the United Nations Ban Ki-moon

- **"One Million CHW Campaign —Ghana’s National Scale-Up,"** Sonia Sachs, Director, Health Sector, Earth Institute, Columbia University; Health Coordinator, Millennium Village Project

Design Thinking Speakers

- **"When the People Lead: Building Equity Through Co-Design,"** Nicole Armstrong, Social Innovation Specialist, Design Impact
- **"HCD Lessons We Learned From Standing on a Chair in Sierra Leone,"** Cal Bruns, CEO/Chief Innovationist, Matchboxology
- **"Designing Wellness Ecosystems through Immersive Experiences,"** Natacha Poggio, Founder and Director, Design Global Change; Assistant Professor, Graphic Design, Lamar University
- **"Design That Heals,"** Regina Yang, Planner, MASS Design Group

Education and School-Based Program Speakers

- **"Classroom Practices that Lead to Equity and Achievement for International Students,"** Rhonda Bondie, Assistant Professor, Curriculum and Teaching, Fordham Graduate School of Education
- **"International Family Planning: How to Shape Messaging for Successful Advocacy,"** Jennifer Dyer, Executive Director, Hope Through Healing Hands
- **"International Family Planning: How Political, Religious Conservatives Respond to the Issue,"** Brian Heuser, Assistant Professor of the Practice of International Education Policy, Peabody College of Vanderbilt University; Affiliated Faculty, Vanderbilt Institute for Global Health
- **"The Conditions of Global Health Care: Institutions and Cultures,"** Robert A. LeVine, Roy Edward Larsen Professor of Education and Human Development, Emeritus, Harvard Graduate School of Education
- **"Trends in Government Health Expenditure: The LMIC Perspective,"** Marie H. Martin, Assistant Director, Education and Training, Vanderbilt Institute for Global Health; Research Assistant Professor, Department of Health Policy, Vanderbilt University School of Medicine; Co-Director, Global Health Track, Master of Public Health Program, Vanderbilt University School of Medicine
- **"University of Global Health Equity: Training the Next Generation of Global Health Leaders,"** Paul Pierre, Deputy Chief Medical Officer, Partners In Health
- **"Leveraging Organizational-Academic Partnerships for Data Collection and Impact Demonstration in Rural Kenya,"** Cameron Plese, Engagement Associate, Lwala Community Alliance
- **"Audio Health Knowledge in a Remote Villages: Results of UNICEF’s Talking Book Program in Ghana,"** Cliff Schmidt, Executive Director, Literacy Bridge
- **"Role of a Non-State Actor in Improving Gender Equity Across the Public Education Ecosystem,"** Zeeshan Sumrani, Senior Manager - Program, Educate Girls

Environment Health, Energy, Food and Agriculture Speakers

- **"Mercury Vapor Exposure in Clinical Dental Practice: Assessing the Health Risk of the Dentist, Dental Staff, and Patient,"** **Thomas Duplinsky**, Director, General Practice Dental Residency, Program Yale New Haven Hospital; Assistant Clinical Professor, Yale University School of Medicine
- **"Elemental Health: Integrating Design, Environmental and Public Health Paradigms at the Schweitzer Hospital, and Beyond,"** **Rebecca Hardin**, Associate Professor, School of Natural Resources and Environment, University of Michigan
- **"Childhood Lead Poisoning: America's Longest and Most Preventable Epidemic,"** **Gerald Markowitz**, Distinguished Professor of History at John Jay College of Criminal Justice and the Graduate Center, City University of New York
- **"Multiple Threats of Fossil Fuel Combustion to Children's Health and Future,"** **Frederica Perera**, Professor, Environmental Health Sciences, Columbia University, Mailman School of Public Health; Director, Columbia Center for Children's Environmental Health
- **"Glyphosate Pretending to Be Glycine: Devastating Consequences,"** **Stephanie Seneff**, Senior Research Scientist, MIT Computer Science and Artificial Intelligence Laboratory
- **"Health Impacts of Fracking and Methane Transport,"** **Catherine Thomasson**, Former Executive Director, Physicians for Social Responsibility
- **"The Clean Air Health Benefits of Climate Mitigation Action,"** **George Thurston**, Professor of Environmental Medicine and Population Health, NYU School of Medicine; Director, Program in Human Exposures and Health Effects, NYU School of Medicine
- **"Endocrine Disrupting Chemicals: An Emerging Threat to Global Health and the Economy,"** **Leonardo Trasande**, Associate Professor, Department of Pediatrics, New York University; Associate Professor, Department of Environmental Medicine, New York University; Associate Professor, Department of Population Health, New York University

Healthcare Delivery Models and Impact Measurement

- **"If Not Now Then When? Accelerating the End of the Global Water & Sanitation Crisis,"** **Eleanor Allen**, CEO, Water For People
- **"Learnings from the Primary Care Innovators Collaborative,"** **Tricia Bolender**, Consultant, Results for Development
- **"Using Social Innovation to Keep Women and Newborns Alive: New Case Studies from Africa,"** **Pam Bolton**, Vice President, Innovations & Strategy, Concern Worldwide U.S.
- **"Breaking Down Barriers to Care: PIVOT's Integrated Approach to Health System Strengthening in Madagascar,"** **Matthew Bonds**, Assistant Professor, Harvard Medical School
- **"A Decade of Unite For Sight Sponsored Eye Care in Ghana: Socioeconomic Impact on the Lives of the People,"** **James Clarke**, Ophthalmologist and Medical Director, Crystal Eye Clinic, Ghana; Unite For Sight Ghana Medical Director

- **"Transforming Nursing Education for a Global Community," Jennifer Dohrn, Director, Office of Global Initiatives and WHO Collaborating Center in Advanced Practice Nursing, Columbia University School of Nursing**
- **"Developing and Measuring Healthcare Capacity and Quality in East Africa: LifeNet International's Horizontal Conversion Franchise Model," Michael Brooks, Communications Officer, LifeNet International**
- **"The Role of Unite For Sight in Building Capacity Beyond the Cataract," Michael Gyasi, Ophthalmologist and Medical Director, Saint Thomas Eye Clinic, Ghana; Unite For Sight Partner**
- **"Building a Model for Sustainable, Community-Based Health Care in Haiti," Allison Howard-Berry, Chief Operating Officer, Care 2 Communities**
- **"Improving TB Outcomes in a Post-Ebola Environment," Lassana Jabateh, Community Health Program Director, Partners In Health - Liberia**
- **"Improving the Cascade of Care for NCDs in Haiti and Rwanda," Gene Kwan, Instructor, Boston University School of Medicine; Health and Policy Advisor, Partners In Health**
- **"From Innovation to Impact: Approaches for Driving Change for Children," Carolyn Miles, President & CEO, Save the Children**
- **"Bridges, Not Islands: Three Decades of Community Health Work at Partners In Health," Daniel Palazuelos, Senior Health and Policy Advisor for Community Health Systems, Partners in Health; Instructor in Medicine, Harvard Medical School**
- **"Developing Emergency Medicine to Strengthen Health Systems in Low- and Middle-Income Countries," Shada Rouhani, Associate Physician, Brigham and Women's Hospital; Instructor, Department of Emergency Medicine, Harvard Medical School; Co-Director, Emergency Medicine, L'Hopital Université de Mirebalais, Haiti**
- **"Impact of a Rural Eye Health and School Eye Health Programme in Odisha and the Way Forward," Sarang Samal, Founder, Kalinga Eye Hospital, NYSASDRI, India; Unite For Sight Partner**
- **"Expanding the Scope of CHW Programs: Moving from Standard Package to Features," Adam Schwartz, Program Manager, BRAC USA**
- **"Value-Based Health Care: The Strategy to Maximize Value for Patients, Solve the Health Care Crisis, and Pay for Health Care," Mahek Shah, Senior Project Leader & Senior Researcher, Institute for Strategy & Competitiveness, Harvard Business School**
- **"The Fight to Eradicate World Blindness 2017: Where We Stand, Successes and Challenges," Geoffrey Tabin, Professor and Director, International Division of Ophthalmology, University of Utah, John A. Moran Eye Center; Co-Founder and Co-Director, Himalayan Cataract Project**
- **"A Data-driven Approach to Designing and Implementing Oral Health Interventions in Children," Christopher Tung, Research Administrator, New York University College of Dentistry**
- **"The Challenges in Pediatric Ophthalmic Care in Rural Northern Ghana: The Realities on the Ground," Seth Wanye, Ophthalmologist and Medical Director, Friends Eye Clinic, Ghana; Unite For Sight Partner**

University Education Initiatives in Global Health and Social Entrepreneurship Speakers

- **"Emotionally Intelligent Global Health," David Bouslough**, Assistant Clinical Professor, Director, Division of International Emergency Medicine, Department of Emergency Medicine, Warren Alpert Medical School of Brown University; Director of Life Support Education, Clinical Advisor for Emergency Medicine, Emergency Preparedness, and Palliative Care, LBJ Tropical Medical Center, American Samoa
- **"International Research Partnerships: Opportunities for Students and New Investigators," Luz Claudio**, Tenured Professor and Chief of the Division of International Health, Department of Preventive Medicine, Mount Sinai School of Medicine
- **"From Good Intention to Good Project: Preparing Students for Experience Beyond the Classroom," Jane Edwards**, Dean of International and Professional Experience, Yale University
- **"Creating Social Entrepreneurship Prizes on College Campuses: Steps, Lessons Learned, and Impact," Martin Klein**, Associate Dean for Development and External Affairs; Director, InnovateHealth Yale, Yale University School of Public Health
- **"Internationalizing the Medical Education Curriculum," Harsh Sule**, Assistant Professor of Emergency Medicine; Director, Systems-Based Practice & Global Health, Rutgers - New Jersey Medical School

Health Policy & Advocacy

- **"Inspiring Change: Activating the Public in the Absence of Regulatory Leadership," David Andrews**, Senior Scientist, Environmental Working Group
- **"Innovation at Scale: Key to Transforming Health Systems," Rifat Atun**, Professor of Global Health Systems, Harvard University
- **"On Your Mark, Get Set, Go: What We Must Do to Reach the 2030 Sustainable Development Goals in Health and Poverty," Sam Daley-Harris**, CEO, Center for Citizen Empowerment and Transformation, A Project of RESULTS Educational Fund
- **"The HPV Vaccine in Global Context: A Critical Perspective," Mary Holland**, Research Scholar and Director, Graduate Lawyering Program, New York University School of Law
- **"Continued Asbestos Use Perpetuates a Century of Environmental (In)Justice," Linda Reinstein**, President and CEO and Co-Founder, Asbestos Disease Awareness Organization
- **"You Don't Know Me, But You Probably Should: The Intersection of Global Health & Security," Michael Schmoyer**, Acting Deputy Assistant Secretary, Office of Security & Strategic Information (OSSI), U.S. Department of Health & Human Services

Maternal and Child Health Speakers

- **"Scaling an Idea: Innovation at its Best," Jane Aronson**, President and CEO, Worldwide Orphans Foundation

- **"Prevalence, Risk Factors and Outcomes of Severe Acute Malnutrition among Infants Aged <6 Months in Bangladesh: Repeat Cross-sectional Surveys and a Prospective Cohort Study,"** Nicki Connell, Emergency Nutrition Advisor, Save the Children US
- **"The Road to Last Mile Contraceptive Security: Lessons from Malawi,"** Yet Asfaw Demessie, Vice President, Strategy and Impact, EngenderHealth, Inc
- **"Evaluation of a Maternal Health Initiative in Rural Zambia: Long-lasting Effects of Demand Generation Activities on Facility Delivery,"** Elizabeth Henry, Research Scientist, Department of Global Health, Boston University School of Public Health
- **"Using Nurse Anesthetists to Bridge the Gap in Access to Comprehensive Emergency Obstetrics Care Service: Experience from Kenya,"** Bernard Olayo, Founder, Center for Public Health and Development, Kenya

Mental and Neurological Health Speakers

- **"Development and Validation of the Global Post Trauma Symptom Scale,"** Lynn Murphy Michalopoulos, Assistant Professor, Columbia University School of Social Work
- **"Implementation and Outcomes of a Routine Patient-Level Mental Health Data Collection System in Rural Haiti,"** Alix Rose, Mental Health Officer, Partners In Health
- **"mhNOW – Innovations in Developing the Mental Healthcare Agenda: The Development of a Multi-Stakeholder Initiative,"** Chris Underhill, Formerly Founder and President, BasicNeeds

Other Non-Communicable Diseases Speakers

- **"Sad Faces of Squint Patients in Ghana: Can We Put Some Smiles Back on Them?"** Michael Gyasi, Ophthalmologist and Medical Director, Saint Thomas Eye Clinic, Ghana; Unite For Sight Partner
- **"Cervical Cancer/HIV Comorbidity in Zambia: Integrated Mobile HCT and Cervical Cancer Screening and Treatment with Cervicography,"** Carol Makoane, Senior Technical Advisor, HIV/AIDS Project Concern International

Patient-Centered Initiatives Speakers

- **"Access to Care and Internet Use related to Rural Residence and Race/Ethnicity in California,"** Deborah Taira, Professor, Daniel K. Inouye College of Pharmacy, University of Hawaii at Hilo
- **"The Global Problem of Overdiagnosis and Overtreatment: Can Evidence Help?"** David Tovey, Editor in Chief and Deputy Chief Executive Officer, Cochrane Central Executive
- **"Holistic Graduation Model to Enable Self-sufficiency: Lessons from the FXBVillage Model,"** Karina Weinstein, Program Director, FXB USA

Research, Monitoring, and Evaluation Speakers

- **"Accuracy, a Matter of Life and Death: Using Scaled Technology to Improve Monitoring in Global Health," Jonathon Gass, Monitoring and Evaluation Lead, Ariadne Labs**
- **"Is There Equity in Global Health Research Collaborations? Evidence and Options for Improved Practice," Bethany Hedt-Gauthier, Assistant Professor, Department of Global Health and Social Medicine, Harvard Medical School**
- **"From Evidence to Influence: Lessons from the Field," Kim Longfield, Director, Strategic Research and Evaluation, Population Services International**
- **"Social Return on Investment (SROI): An Innovative Approach to Planning, Monitoring, & Evaluation in the SDG Era," Shubha Kumar, Assistant Professor & Director of Programs, University of Southern California (USC)**
- **"Effectiveness of the Integrated Mentorship and Systems Improvement to Strengthen the Infection Prevention and Control and Antenatal Care post-Ebola Outbreak in Liberia," Genevieve Roge, Global Learning and Training Specialist, Partners In Health**
- **"Research and Evaluation Findings From a Multi-Sectoral Nutrition Project: Challenges, Achievements, and Lessons Learned from Three Countries," Tim Williams, Senior Strategic Information Advisor, JSI**

Philanthropy, Investment, and Organizational Management Speakers

- **"Innovative Social Finance for Global Health," Diana Ayton-Shenker, Founder & CEO, Global Momenta**
- **"Financing Social Change: A New Approach," Andy Posner, Founder & CEO, Capital Good Fund**
- **"Beyond the Entrepreneur: Looking Inward to Create Sustainable Development," Jana Zindell, Chief Programs Officer, Ubuntu Education Fund**

Social Business Speakers

- **"Creating Equitable Trade in the Apparel Industry: Reflections on 25 Years," Bená Burda, Founder and CEO, Clean Clothes Inc.**
- **"Infection Prevention as a Global Health Priority," Lauren Walters, Founder and CEO, 2 Degrees Food**

Social Entrepreneurship Speakers

- **"Social Enterprise: Tried and True Ways to Fail," David Aylward, President, COMCARE; Senior Advisor, Global Health and Technology, vitalnessforall**
- **"The Starbucks of Cookstoves: Why Customer Service Is the Secret to Better Serving the World's Poor," Ron Bills, Chairman & CEO, Envirofit International**
- **"Innovating and Achieving Impact in a Complex, Competitive, Interconnected World," Paul Ellingstad, Managing Partner, PTI Advisors**

Social Media, Communications, and Marketing Speakers

- **"Lakou Kajou: Using Educational Media to Reach Vulnerable Children in Haiti,"** Charlotte Cole, Executive Director, Blue Butterfly Collaborative
- **"Supporting Big Shifts in Global Health Care Delivery: A New Version of Medic Mobile's Software,"** Jacqueline Edwards, Chief Operating Officer, Medic Mobile
- **"Utilizing Digital Marketing for Effective Storytelling and Fundraising,"** Colleen Hutchings, Senior Digital Account Executive, Chapman Cubine Adams + Hussey
- **"What Unites Us? How Communication is Changing Global Health and Development,"** Susan Krenn, Executive Director, Johns Hopkins Center for Communication Programs

Surgery & Global Health Speakers

- **"Medical Students' Perceptions of Global Health - Is Surgical Care on the Radar?"** Kathleen Casey, Global Surgery Consultant; Founder and Former Director, Operation Giving Back
- **"Global Surgical Care – Where Do We Fit In?"** Scott Corlew, Global Health Consultant

Technology in Global Health Speakers

- **"Funding Social Pitches: Insights and Advice,"** Bobby Jefferson, Chief Technology Officer, DAI Global Health
- **"Tracking with Text: Incorporating SMS-based Commodity Tracking on the PMI AIRS Project,"** Meghan Tamaro, Senior Analyst / M&E Specialist, Abt Associates
- **"WebMD Without Internet: Self-screening and Diagnosis Tools for the Hardest to Reach,"** Melissa Persaud, Regional Director of Programs, VOTO Mobile
- **"Optimization of Care and Resources Through Technology: A Lifecycle Approach,"** Arti Varanasi, President & CEO, Advancing Synergy, LLC

"Advice From The Experts" Panels

- **Cultural Humility and Respect in Global Health Plenary Panel**
- **Thinking Outside of the Box: Careers in Global Health Panel**
- **Key Lessons Learned in Starting and Growing an Organization Panel**
- **Teaching Responsible Global Health and Innovation Panel**
- **Strategies to Reduce Barriers to Care for the Hardest-to-Reach Patients Panel**

Interactive Workshops

- **"HCD vs Science — Let's Get Ready to Rumble,"** Cal Bruns, CEO/Chief Innovationist, Matchboxology
- **"Drop the Mystery: Learn How to Make Grassroots Action for Achieving the Sustainable Development Goals Work,"** Sam Daley-Harris, CEO, Center for Citizen Empowerment and Transformation, A Project of RESULTS Educational Fund

- **"Cases from Classroom to Clinic: Evidence and Strategies for Engaged Learning in Global Health,"** **Rebecca Hardin**, Associate Professor, School of Natural Resources and Environment, University of Michigan and **Megan Czerwinski**, PhD Candidate, School of Nursing, University of Michigan
- **"Pitfalls to Perfection: How to Turbocharge Your Global Health Writing,"** **Eve Heyn**, Director, Eve Heyn Communications, Specializing in Global Health
- **"Bridging Research and Action,"** **Elizabeth Johansen**, Visiting Designer, Olin College of Engineering; formerly Design that Matters and IDEO
- **"Creating Media to Save Lives,"** **Firdaus Kharas**, Chairman, Chocolate Moose Media and Culture Shift
- **"165 Million Kids Stunted from Malnutrition is Just Wrong -- How Do We Use Our Voices to Stop the Madness?"** **Ken Patterson**, Director of Global Grassroots Advocacy, RESULTS
- **"The Art (and Science) of Non-Profit Leadership,"** **Mark Roithmayr**, CEO, Alzheimer's Drug Discovery Foundation
- **"Narrative Justice and Responsible Storytelling: Changing the Narrative of Global Development Stories"** **Lisa Russell**, Emmy-Winning Filmmaker and Global Health Advocate, Governess Films
- **"Designing a Functional Monitoring and Evaluation System for Your International Project, Program, and/or Organization: A Practical Guided Workshop,"** **Anthony Salandy**, Director of Research Programs, Icahn School of Medicine at Mount Sinai
- **"Global Health 101,"** **Richard Skolnik**, Lecturer, Department of Health Policy and Management, Yale School of Public Health; Author, "Essentials of Global Health/Global Health 101

The complete [conference schedule has been announced.](#)

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by Jennifer Staple-Clark.
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